



# Flight to Healthy Buildings in the Post-COVID-19 Pandemic Era



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## Objectives

- What lessons have we learned about building health?
- Do investors hold more healthy buildings post-COVID?
- Do # visits to healthy buildings increase post-COVID?
- How do firms holding healthy buildings perform during and after COVID?

## Background

- A space that supports the health and well-being of its occupants.
- WELL (2014), Fitwel (2017)

## Research Gaps

- “Brown” versus “Green”
- Green building ≠ Healthy building?

## Difference-in-differences (DiD)

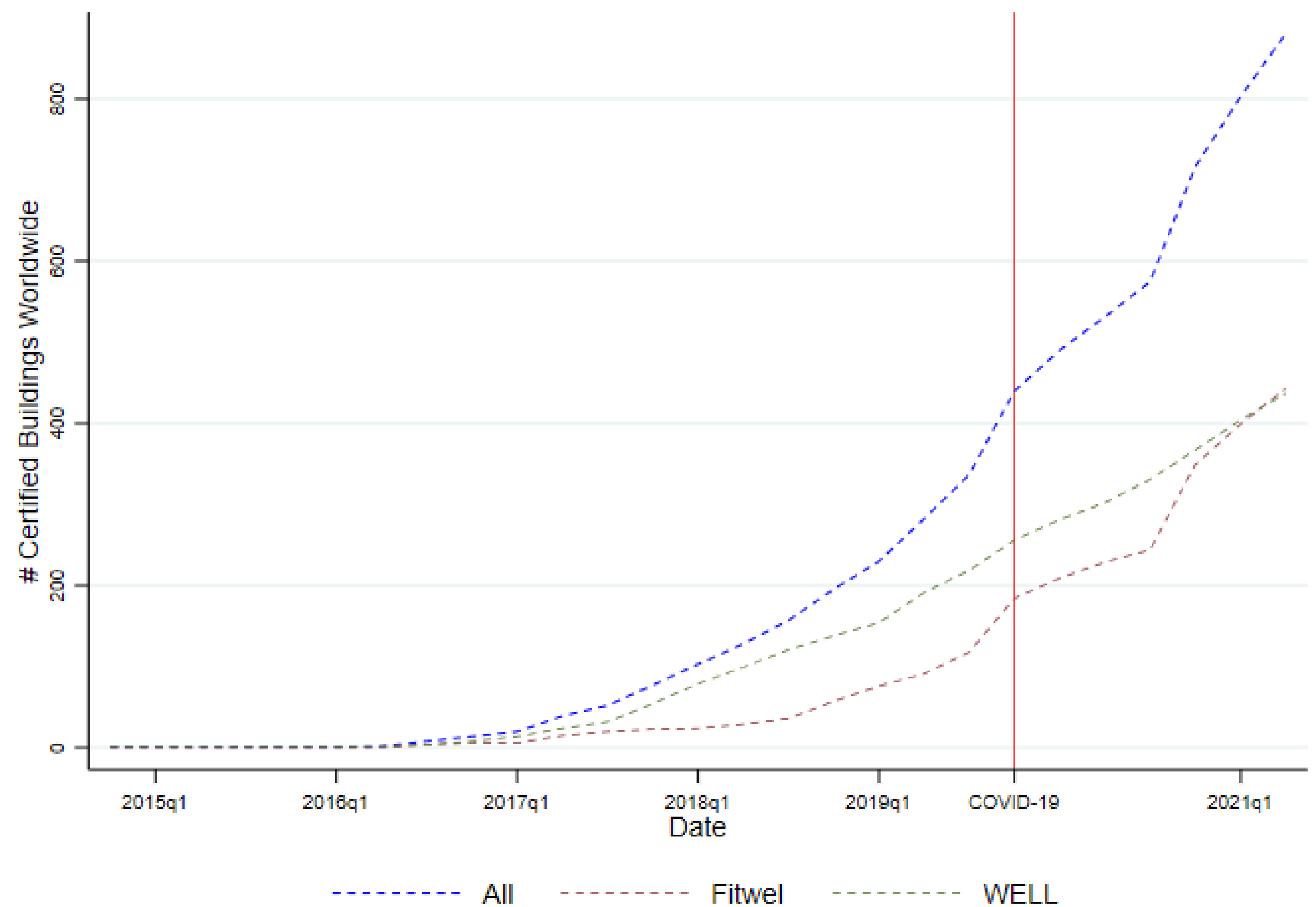
- **Shock:** The COVID-19 pandemic
- **Treated:** Healthy (in 2019Q4)
- **Control:** Green, but non-healthy

## Contributions

- Demand for health-centric amenities
- Value implications of building health

## Risks

- One potential downside is that the rise of healthy buildings might lead to green labeling or promote unsustainable practices under the guise of sustainability.

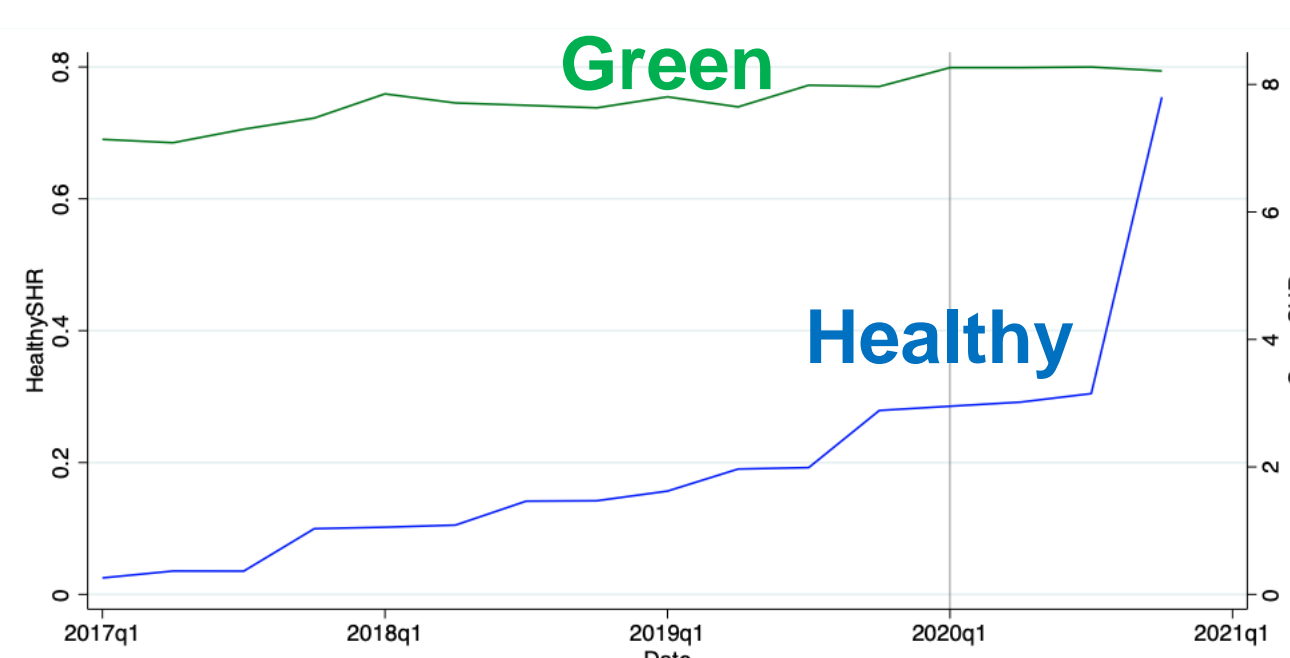


## The Rise of Healthy Buildings

There is a notable uptick in the population of certified healthy buildings globally post-COVID.

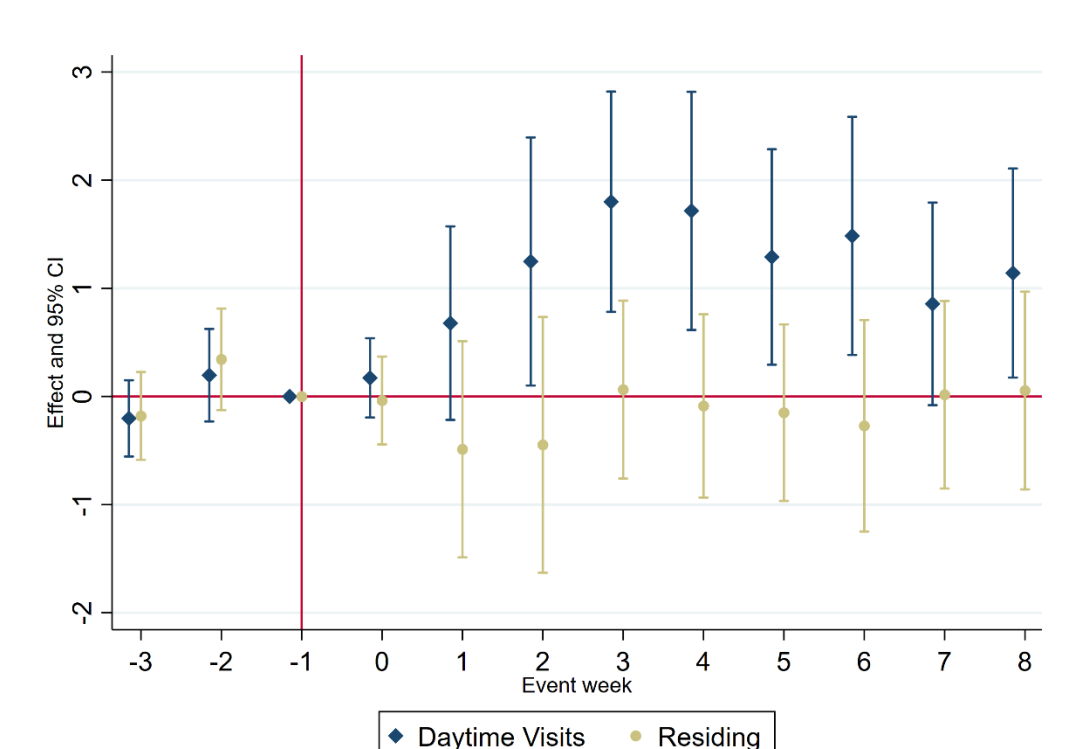
## Findings

### Holdings



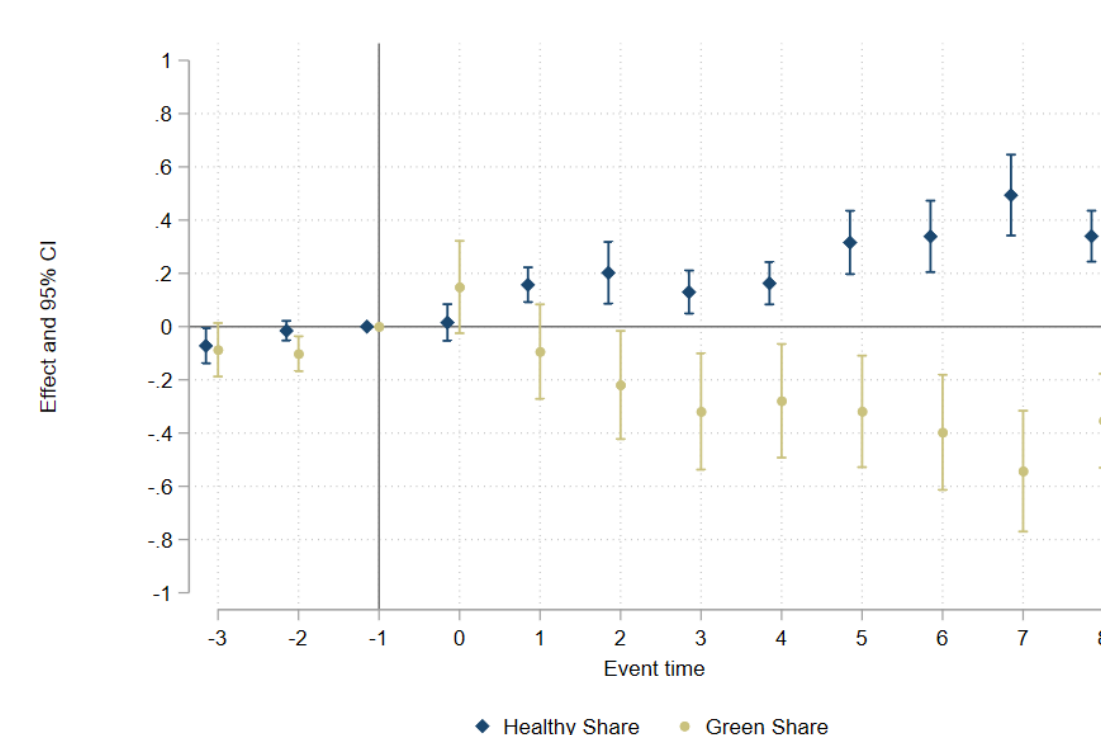
Investors tend to hold more healthy buildings.

### # visits



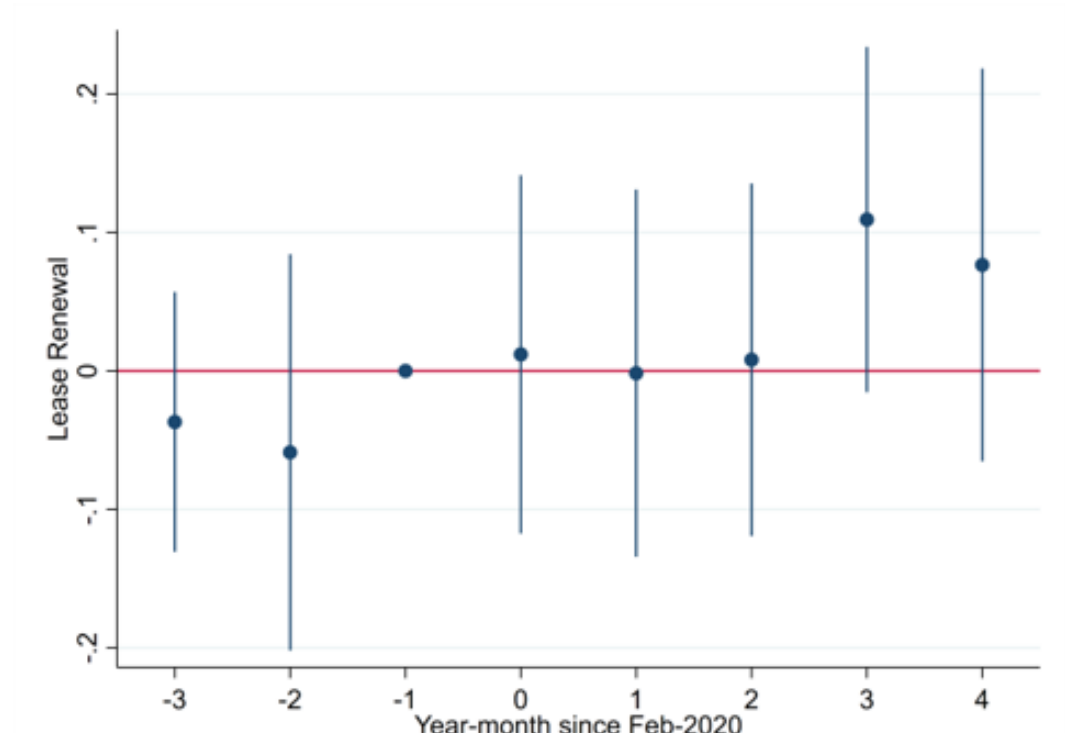
A significant increase in the # visits in the areas with healthy buildings.

### Firm Performance



Firms holding healthy buildings enjoyed enhanced financial performance and resilience.

### Lease Performance



Tenants who occupy space in healthy buildings are more likely to renew their leases.